

TramForward

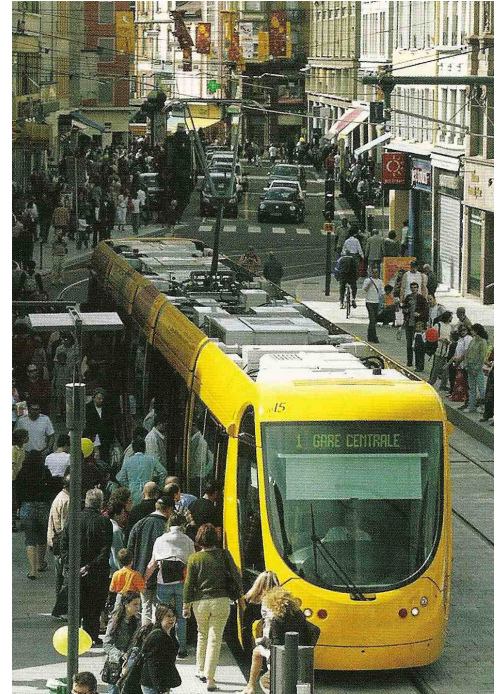
Campaigning for Light Rail

Light rail helps fight congestion

- A proven ability to attract drivers from their cars.

Typically 20 percent of the peak-hour passengers on a light rail system transferred from car.

- Light rail reduces congestion on the routes it serves.



Mulhouse

In Manchester, traffic flows on key routes into central Manchester reduced by up to 10 per cent at peak times.



Manchester

Richard Buckley

- Introducing light rail increases overall patronage of public transport.

In Nottingham there were "Initial indications that the public transport market has increased by over 20 per cent."



Nottingham

- Measures to control car use are simplified when people have a high-quality alternative.
- Light rail systems lead to less traffic pollution and fewer road accidents.
- Light rail frees up road space for walking or cycling, and reduces the need for town centre car parking.

- {Source PTEG report "What Light Rail can do for cities."}